

News and Information

For Immediate Release

Contact: ACD, Inc.
Phone: (952) 854-4000
Fax: (952) 854-2774

ADVANCED COMMUNICATION DESIGN, INC. INTRODUCES “IN-STORE MUSIC MANUFACTURING™” TECHNOLOGY.

This PATENTED Technology Relates To Multi-Station Architecture

Minneapolis, MN (Date June 11, 2000) – ACD, the pacesetter of computer-based, distributed audio/video technology, recently announced the release of new technology allowing *retail shoppers* to sample and then manufacture digital music at any station within a physical retail. This PATENTED technology utilizes the power behind the concept of sampling and recommending music CDs by using **MULTIPLE** in-store devices allowing music shoppers to make custom music compilations. Optionally, ACD’s music manufacturing technology allows the music shopper to dynamically select the compression scheme that best suits their need. Its software allows the shopper to use any of the sampling devices in the store and keep track of their music selections to be manufactured at the end of their shopping spree. ACD’s patented method of tracking and custom digital music delivery provides hands free operation for the store owner. ACD’s technology supports all digital media. ACD offers this PATENTED technology ONLY to its retail customers.

About Advanced Communication Design, Inc.

Advanced Communication Design, Inc. (ACD) is a leading global developer and manufacturer of in-store interactive digital audio and video distribution systems. Founded in 1986, ACD is headquartered in Minneapolis, Minnesota.

In 1989, ACD became the *first* company ever to introduce computer-based music sampling systems giving shoppers the chance to sample hundreds of music selections before buying the CD or cassette. In 1995, ACD pioneered the *first* ever multi-user, high- capacity music sampling system with the use of scanning technology. Due to ACD's relentless pursuit of new designs, ACD achieved another *first* ever by introducing full motion, multi-station video system.

ACD continues to lead the marketplace offering the most advanced and reliable technology in the US, Europe, South Africa and Asia. Sony Music Entertainment (SME) has licensed ACD technology to be manufactured and distributed in Japan under the Sony name. For more information, visit the company's Website at <http://www.acdstar.com>.

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